

P.L.U.G.

PRIMARY LAND USERS GROUP: WORKING TOGETHER FOR GROWTH



PC1 SUBMISSION DISCUSSION

APRIL 3, 2019

**PRIMARY LAND USERS GROUP
(P.L.U.G.)**

We are representative of the Dairy, Forestry, Sheep and Beef, Hill Country, Horticulture and Extractive Industries.

MAP TODAY - 2019

3 million people



MAP - 2100

8 million people



**P.L.U.G. SUPPORTS THE INTENT OF THE
VISION & STRATEGY**

**“BEING A HEALTHY RIVER SUSTAINING ABUNDANT
LIFE AND PROSPEROUS COMMUNITIES”**

**WE DON'T BELIEVE PC1 WILL DELIVER THE
BALANCED OUTCOMES THAT THE VISION AND
STRATEGY IS AIMING TO ACHIEVE FOR THE FUTURE**



MISSING FROM SECTION 32 ANALYSIS

Perverse outcome on land valuation based on allocated NRP

Increased risk profiles with banks

Associated increased interest rates

Investment uncertainty

Cost/benefit analysis on blanket fencing to 25 degrees

Cost/benefit analysis on necessary mitigations over 25 degrees

Knock-on effects to provincial communities

A street scene in a rural town. In the foreground, there are several old, weathered wooden buildings. The building on the left has a rusted corrugated metal roof and a large window. To its right is a building with a porch supported by wooden columns. In the background, there is a general store with a sign that reads "GENERAL STORE FOOD". The store has a white facade and a sign that also lists "FROZEN FOODS", "FRESH FRUIT", "VEGETABLES", "NEWSPAPERS", and "MAGAZINES". The street is paved and there are utility poles with power lines. The sky is blue with some clouds. The overall scene suggests a small, possibly struggling, community.

SOCIAL EFFECTS

What does a robust economy look like?



ENVIRONMENTAL FACTORS

Koi Carp is not included at all



**WATER QUALITY EFFORTS ARE
COMPLETELY UNDERMINED**

How will water quality be restored without
consideration of this pest?



**CONTROL AND IDEALLY ERADICATION
IS IMPERATIVE**

**Control koi carp before wasting resources on other
mitigations in the Lower Waikato**

A herd of cows of various colors (brown, black, and white) is grazing in a lush green field. In the background, there are rolling green hills under a bright blue sky with wispy white clouds. The scene is peaceful and rural.

**PLUG SUPPORTS THE INTENT OF THE
VISION & STRATEGY**

**Interpretation of the V&S is *“Aspirational and Visionary”*.
But, is it practical and achievable?**

An aerial photograph of a large, intricate maze made of green hedges. The maze is composed of many narrow, winding paths that create a complex, labyrinthine pattern. The hedges are a vibrant green color, and the paths are filled with light-colored gravel or dirt. The overall appearance is that of a well-maintained and challenging outdoor puzzle.

**CURRENTLY WE FEEL LIKE WE ARE
TRYING TO NAVIGATE A MAZE**



WE REQUIRE A MORE OPTIMAL AND BALANCED APPROACH

- Targeted, *not* shot gun approach

- Focused on practical, measurable outcomes

- Economically sound, so can be accurately budgeted for

- Future focused

- Employ Best Practicable Options

- Employ a sub-catchment approach

IN SUMMARY...



TO ACHIEVE THE VISION AND STRATEGY

Equally weigh all components of sustainable management

Take a more targeted approach

Focus on practical, achievable, effective solutions

**THE OUTCOME WILL BE BETTER
WATER QUALITY**

**THE VISION AND STRATEGY WILL
BE FULFILLED**

THANK YOU.